

Increase Workforce Productivity



Powerful information hides beneath the surface of your intranet.

According to a report from McKinsey, workers lose as much as eight hours every week on the hunt for information. As data, content, and other information increases daily in our respective business ecosystems, organizations are facing a whole new challenge—how to maximize workforce productivity across the board and help their employees find dispersed information quickly and efficiently.

BA Insight's AI-powered enterprise search solution is the next step in unlocking and increasing your organization's workforce productivity. BA Insight empowers workers to find relevant and accurate information across the entire enterprise by harnessing the power of advanced search capabilities through our innovative products like SmartHub, AutoClassifier, and SmartAutomation.

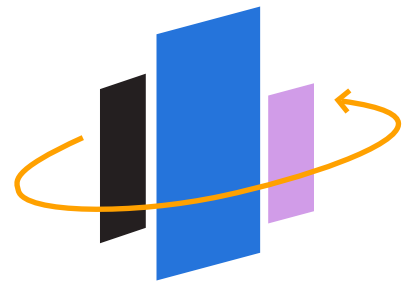
61%

of knowledge workers regularly access four or more software systems to find information.

AI-powered search promotes speed and efficiency.

Personalized workforce search experience

BA Insight's unique solution caters to each end user's needs, increasing productivity horizontally within your organization. Each experience is personalized based on permissions, users, and past interactions. [SmartHub](#) maximizes Machine Learning to surface precise recommendations on what content to view next.



Deliver more efficient information retrieval

- Incorporate advanced technology such as AI, Machine Learning, and NLP to classify and retrieve content while personalizing each user experience
- [AutoClassification](#) utilizes rules-based tagging and entity extraction to deliver the most accurate results
- Reduce time wasted searching for information across systems by providing one search bar to find results
- Improve employee morale by eliminating frustration associated with a poor search experience and information overload

Scale as you grow

- Get search that can scale to meet the unique needs of your organization regardless of industry or size
- Accommodate substantial amounts of data without compromising performance or search quality

Provide a unified view

- [90+ Connectors](#) (and growing) allow a singular view of all your content
- Foster integration with the most common connectors like Salesforce, WorkDay, NetDocuments, etc.
- Eliminate information silos to empower workers to make informed decisions

Share knowledge and promote collaboration

- Centralize your content to allow for effective collaboration regardless of time zone or geographical location
- Ensure workers can perform at peak levels by providing collective information repositories
- Quickly share best practices and reduce duplication of efforts by utilizing cooperative knowledge
- Connect the right people to the right content to work smarter and drive company innovation

Upland BA Insight leverages AI technology to deliver a web-like advanced search experience with results that are relevant, personalized, and actionable. The connector-based technology works with enterprises, customer portals, and web sites, turning searches into actionable insights, regardless of where content or users reside.

